(AR) Amanda Richardson

EDUCATION

General Assembly - UX Design Immersive Program

San Francisco State University - M.A. in Special Education

U.C. Berkeley - B.A. in History of Art & Italian Studies

EXPERIENCE

2014 - present **Macy's & Bloomingdale's** - Senior UX Designer

Conducted research & practiced iterative, user-centered design to build simple and elegant features for both mobile and web. Worked on a number of features with an omnichannel focus. Used data to analyze feature use & impact.

2014 - 2016 **Open Oakland** - Volunteer Product Designer

Set up & facilitated the first civic user testing event for the Open Disclosure project. Analyzed test results to share with the product team. Modified existing design to address usability issues.

2008 - 2014 **Oakland & So. San Francisco Unified** - Academic Specialist

Provided specialized instruction to kindgergarten through 8th grade students. Evaluated student academic progress and created tailored educational learning plans for students and teachers.

SKILLS & TOOLS

Android, iOS, Discovery, Interaction Design, Lean UX, Prototyping, Responsive Web Design, Style Guide, UI/UX Design, Usability Testing, Wireframing

Adobe Creative Suite, Axure RP, Basic HTML & CSS, Bootstrap, Invision, Principle, Proto.io, Omnigraffle, Sketch

CONTACT

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